

**National Public Health Week 2006  
Designing Healthy Communities: Raising Healthy Kids**

**Safety on the Go  
Fact Sheet**

**Why is childhood injury prevention a public health priority?**

Accidental injury is the number one killer of Michigan's children. Prevention is the cure. It is estimated that by taking simple precautions, almost 90 percent of these accidental injuries can be avoided.

**Safe Kids USA**

Safe Kids USA is the first and only national organization dedicated solely to the prevention of unintentional childhood injury - the number one killer of children ages 14 and under. Presently, there are 300 state and local Safe Kids coalitions in all 50 states. Many state coalitions, including Safe Kids Michigan with the Michigan Department of Community Health as its lead agency, have local chapters as part of their coalition membership.

Safe Kids Michigan is dedicated to preventing unintentional childhood injury in Michigan and currently consists of the Michigan State Coalition, eight local coalitions and 18 chapters. The state coalition is responsible for: the development of new chapters; assisting in the implementation of community-based injury prevention programs; statewide dissemination of injury prevention information to children, parents and care givers, and organization of child passenger safety training programs.

Programs and events are conducted in cooperation with a variety of community partners including firefighters, educators, law enforcement personnel, public health workers, medical and emergency care providers, and neighborhood associations. Car seats, smoke alarms and bike helmets are just some of the safety devices that have been distributed to at risk families during safety events and programs across the state. Technical assistance on injury prevention issues is provided to Safe Kids members, public health staff and the general public.

For more information on Safe Kids Michigan, visit [www.michigansafekids.org](http://www.michigansafekids.org).

**Links to Fact Sheets and Safety Tips:**

**At-Risk Children**

[http://www.usa.safekids.org/content\\_documents/At\\_risk\\_facts.pdf](http://www.usa.safekids.org/content_documents/At_risk_facts.pdf)

**All-Terrain Vehicles (ATVs)**

[http://www.usa.safekids.org/content\\_documents/ACF43D8.pdf](http://www.usa.safekids.org/content_documents/ACF43D8.pdf)

**Bicycle Safety**

Facts: [http://www.usa.safekids.org/content\\_documents/Bike\\_facts.pdf](http://www.usa.safekids.org/content_documents/Bike_facts.pdf)

Tips: [http://www.usa.safekids.org/content\\_documents/Bike\\_tips.pdf](http://www.usa.safekids.org/content_documents/Bike_tips.pdf)

**Falls**

Facts: [http://www.usa.safekids.org/content\\_documents/Falls\\_facts.pdf](http://www.usa.safekids.org/content_documents/Falls_facts.pdf)

Tips: [http://www.usa.safekids.org/content\\_documents/Falls\\_tips.pdf](http://www.usa.safekids.org/content_documents/Falls_tips.pdf)

**Motor Vehicle Crashes**

Facts: [http://www.usa.safekids.org/content\\_documents/MVO\\_facts.pdf](http://www.usa.safekids.org/content_documents/MVO_facts.pdf)

Tips: [http://www.usa.safekids.org/content\\_documents/MVO\\_tips.pdf](http://www.usa.safekids.org/content_documents/MVO_tips.pdf)

**Pedestrian**

Facts: [http://www.usa.safekids.org/content\\_documents/Ped\\_facts.pdf](http://www.usa.safekids.org/content_documents/Ped_facts.pdf)

Tips: [http://www.usa.safekids.org/content\\_documents/ACF43B4.pdf](http://www.usa.safekids.org/content_documents/ACF43B4.pdf)

**Playground**

Facts: [http://www.usa.safekids.org/content\\_documents/Playground\\_facts.pdf](http://www.usa.safekids.org/content_documents/Playground_facts.pdf)

Tips: [http://www.usa.safekids.org/content\\_documents/Playground\\_tips.pdf](http://www.usa.safekids.org/content_documents/Playground_tips.pdf)

**Recreation**

Facts: [http://www.usa.safekids.org/content\\_documents/Rec\\_facts.pdf](http://www.usa.safekids.org/content_documents/Rec_facts.pdf)

Tips: [http://www.usa.safekids.org/content\\_documents/Rec\\_tips.pdf](http://www.usa.safekids.org/content_documents/Rec_tips.pdf)

**Other Helpful Links:****American Academy of Pediatrics**

<http://www.aap.org>

**U.S. Consumer Product Safety Commission**

<http://www.cpsc.gov>

**Safe USA**

<http://www.safeusa.org/>

**Children's Safety Network**

<http://www.childrenssafetynetwork.org/>

**Bicycle Helmet Safety Institute**

<http://www.helmets.org/>

**National Highway Traffic Safety Administration**

<http://www.nhtsa.dot.gov/>